

ThinkUSAdairy.org

U.S. Dairy Resources at Your Fingertips

The U.S. dairy industry is committed to supplying the world with quality dairy products and services. That's why the U.S. Dairy Export Council proudly brings to you ThinkUSAdairy.org, an online and on-the-go resource tailored to the unique needs of global buyers, foodservice professionals and food manufacturers. Visit ThinkUSAdairy.org today and come back often to expand your knowledge about our industry and discover all it has to offer.

Have We Met Yet?

ThinkUSAdairy.org is brought to you by the U.S. Dairy Export Council (USDEC). While we do not manufacture or sell dairy products, we proudly support the great people who do. Under the **About USDEC** menu is an overview of the Council, its services and global presence as well as a list of our member companies. From there, you'll also be able to contact us should you have a question that is not already addressed in our website or covered under the Common Questions section.



Get to Know the U.S. Dairy Industry

From our farmers to our suppliers and institutions, the U.S. dairy industry is dedicated to your success in the marketplace. Under the **Discover U.S. Dairy** menu, you'll find information about U.S. dairy farms, our industry's extensive product portfolio and the expanding breadth of our global reach. This section also introduces the multilayer protocols in place to assure product quality and safety from farm to table.

DID YOU KNOW

Here are 5 handy resources and tips:

1. Downloadable overview brochures about the U.S. dairy industry and product offerings.
2. Searchable database of U.S. dairy suppliers including salespersons contact information.
3. Tips on how to manage price volatility when buying U.S. Dairy.
4. Product formulation ideas to get your R&D team thinking about innovating with U.S. Dairy.
5. Available in several languages which can be selected at the top of the homepage.



Looking for a U.S. Dairy Product? We've Got You Covered

USDEC is a membership-based organization representing about 85% of U.S. dairy suppliers. Our interactive directory under **Supplier Search** is designed to facilitate the search for U.S. dairy suppliers, based on products of interest including specific attributes and certification requirements.

This feature is currently available only in English. However, information on how to search is available on our foreign language sites. Select your language at the top of the homepage, then click on "Supplier Search" and "How to Search" from the main navigation.

Access 100+ U.S. dairy suppliers using ThinkUSAdairy.org's Supplier Directory

Find Innovative Ideas That Meet Consumer Demand

Under the **Using Dairy** menu, you will find a wealth of information about current trends in dairy ingredient applications. There are also hundreds of recipes and formulations available to help end-users, from product developers to chefs, to innovate with U.S. Dairy. This feature's search function and recipes are currently available in English only.

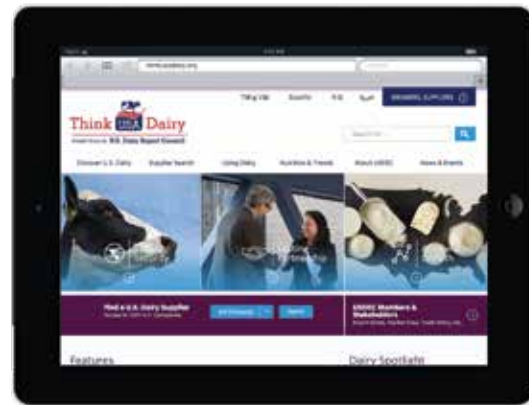
Get Inspired by the Goodness of Dairy

Milk is well-known as a key source of calcium for bone health, but the health and wellness benefits of consuming dairy extend far beyond that.

The **Nutrition & Trends** section highlights these important benefits provided to the body by dairy foods and ingredients and how they can fit in any eating occasion.

Stay Connected

USDEC carries out a variety of activities and events around the world. Find out more about where and when we will be next. Also stay updated on what's new in the world of U.S. Dairy by signing up, under our **News & Events** section, to receive Dairy Spotlight, a weekly email update in English delivering information on relevant trends, product inspiration and industry insights directly into your inbox.



Take Us With You Everywhere You Go

Our smart-phone and tablet-friendly site enables on-the-go access to the wealth of information available, right from your mobile devices. ■



BEGIN YOUR JOURNEY

Visit ThinkUSAdairy.org today!

- A website designed with global customers in mind.
- An online and on-the-go resource for everything U.S. Dairy.

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