



# U.S. Dairy Export Council

## Accelerating Your Success in the Marketplace

The global food and beverage industry can rely on the dedication of American dairy farmer and processor communities for quality dairy products and services. The U.S. Dairy Export Council (USDEC) does not manufacture or sell dairy products, but can instead help buyers discover the U.S. dairy industry's capabilities to fulfill diverse business needs. Work with us to take advantage of U.S. dairy to deliver solutions for an ever-growing global appetite.

### Who We Are

USDEC is a non-profit, independent membership organization that represents the global trade interests of U.S. dairy producers, proprietary processors and cooperatives, ingredient suppliers and export traders.

Founded in 1995, USDEC's mission is to enhance demand for U.S. dairy products and ingredients by securing access and assisting suppliers to meet market needs that facilitate sales. Activation occurs

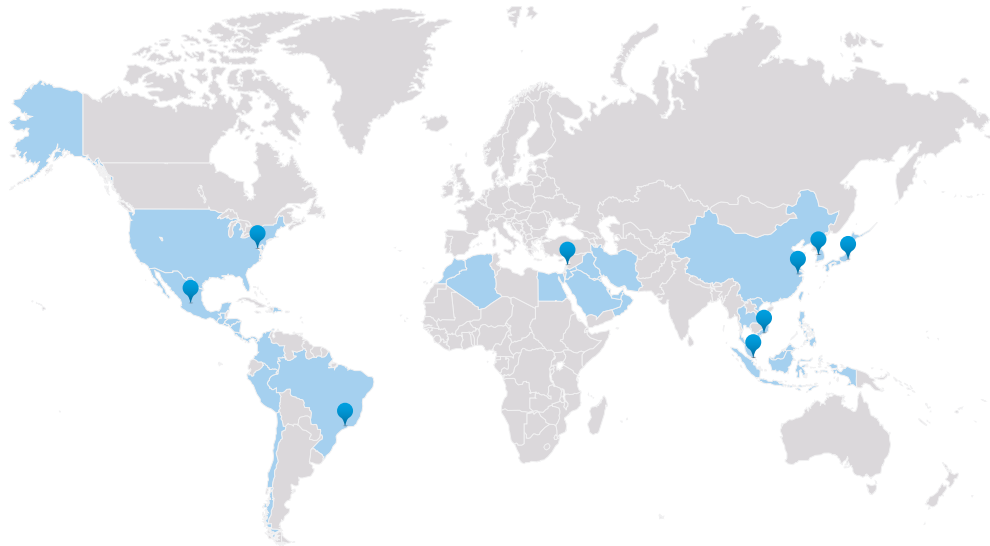
through research and collaboration with members, government, academia and numerous related organizations whose common goal is to ensure the health and vitality of the U.S. dairy industry. USDEC, together with its network of overseas representatives, also works directly with global buyers and end-users to accelerate customer purchasing and innovation success with quality U.S. dairy products and ingredients.



### DID YOU KNOW

Visit [ThinkUSAdairy.org](http://ThinkUSAdairy.org) for online and on-the-go resources tailored to the unique needs of global buyers, food service professionals and food and beverage manufacturers. Key features include:

- Discover U.S. Dairy – features U.S. capabilities and products
- Supplier Search – interactive directory to source products
- Using Dairy – range of applications, formulations and resources
- Health & Nutrition – highlights trends and benefits
- News & Events – get the latest information and activities



Dairy Management Inc., the farmer-funded marketing, promotion and research organization, is USDEC’s primary funder through the dairy checkoff program. The U.S. Department of Agriculture’s (USDA) Foreign Agricultural Service provides export market development support, and membership dues fund the Council’s trade policy initiatives.

### Global Presence

USDEC has a vibrant 20-year history with an extensive network of staff and representatives around the world from Asia to the Middle East and North Africa as well as in Europe, Latin America and the United States. Representing the needs of its members as well as global buyers, end-users and food and beverage industry stakeholders, USDEC proudly serves as a comprehensive resource for actionable U.S. dairy information.

USDEC representatives are key to sharing timely insights about the U.S. dairy industry, its wide product offerings and the multifaceted nutritional and functional benefits of U.S. dairy products and ingredients. This is accomplished through one-on-one meetings, marketing events such as seminars, workshops and trade missions, participation in trade shows and conferences, as well as public relations and health professional engagement efforts.

USDEC’s diverse locations are also the organization’s eyes and ears in key markets, identifying opportunities, charting the business climate and monitoring regulatory activity. Each representative is dedicated to developing and implementing USDEC’s strategic programs to strengthen U.S. supplier relationships with global customers and grow the volume and value of U.S. dairy sales. ■



GET IN TOUCH

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