## INGREDIENTS

Usage	Levels (%)
Water	18.43
Butter	14.91
Whey protein concentrate, 80% protein (WPC 80)	8.13
Tagatose	7.59
Gluten, wheat	7.18
Starch, modified	6.23
Polydextrose	5.42
Flour, whole wheat	5.08
Cranberries, dried	4.88
Apples, dried	4.07
Baking powder	4.07
Oat fiber	4.06
Wheat bran	3.66
Gum, arabic	2.71
Flavor, natural	1.35
Emulsifier, mono-diglycerides	0.65
Cinnamon	0.54
Sodium bicarbonate	0.54
Salt	0.30
Sucralose	0.18
Total	100.00

## **BENEFITS OF USING U.S. DAIRY**

#### Whey Protein Concentrate 80 (WPC 80)

- Provides clean flavor and aroma
- Adds to sensory perception of moistness Contributes to the overall nutritional profile of the product by providing a high-quality protein with all the amino acids required for a healthy diet, in a readily digestible form

#### **NUTRITIONAL CONTENT**

# U.S. Label Nutrition Facts

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Serving Siz Servings Pe			ier		
Amount Per S Calories 11	-	alo	ries fro	m F	at 50
	% De				
Total Fat 6	9				9%
Saturated	Fat 4	g			19%
Cholestero	1 20m	g			7%
Sodium 27	Omg				11%
Total Carb	ohydr	ate	16g		5%
Dietary Fil	ber 6g	1			23%
Sugars 2g	1				
Sugar Alc	ohol 5	g			
Protein 8g					
Vitamin A 4	%		Vitar	nin (	C 0%
Calcium 8%		•	Iron	4%	
Percent Daily calorie diet. Yo ir lower depen fotal Fat Saturated Fat Cholesterol	ur daily ding on Calorie Less t Less t	valu you han han	es may r calorie 2,000 65g 20g 300mg	2.5 80g 25g 300	pher is: 00 2 2 2 2 2 2 2
Sodium	Less 0	han	2.400m	12.4	00ma

alcium 8%	•	Iron 4%		
Percent Daily ' alorie diet. Yo r lower depen	ut daily valu	ues may b	e higher	
	Calories:	2,000	2,500	
otal Fat Saturated Fat holesterol odium	Less than Less than	20g 300mg 2,400mg	25g 300mg	

### PREPARATION

- 1. Mix together dry ingredients. Set aside.
- 2. Melt butter. Add liquid ingredients to dry ingredients.
- 3. Mix batter until just moistened. Do not over mix.
- 4. Bake at 190°C (375°F) for 15-20 minutes.

Rely on the dynamic lineup of U.S. dairy to meet consumer demands in global product development. The U.S. Dairy Export Council® (USDEC) offers resources on ThinkUSAdairy.org including a dairy ingredient supplier search, consumer, nutrition and product research, technical insights and prototype assistance to help develop and launch your next successful product. 🍤 @ThinkUSAdairy

This formula serves as a reference. Product developers are encouraged to modify the formula to meet manufacturing and finished product specifications needs. ©2015 U.S. Dairy Export Council.



